



## 17<sup>th</sup> Annual Back to School Celebration Sponsorship Opportunities

### Back to School Celebration Event

August 20, 2016 - 10:00 a.m. - 1:00 p.m

**Sponsors:** Sodexo, Cox Communication, AARP, BankRI, Neighborhood Health Plan of Rhode Island, Pawtucket Credit Union, City of Providence, CVS Health, College Bound Fund.

**\$20,000 Event Sponsor:** *Includes logo on Back to School volunteer t-shirts (t-shirt will be worn at packing and Celebration distribution sites), organization / company banner at each site (delivered by BTSRI), promotional materials will be included in all backpacks, special recognition at event, full page event program ad, announcements in all media outlets and promotional booth at Back to School Celebration at all sites. Your sponsorship will provide school supplies and family activities for all community sites.*

**\$10,000 Event Sponsor:** *Special recognition at event, banner display at all sites, full page event program ad, announcements in all media outlets and promotional booth at Back to School Celebration at all sites. Your sponsorship will provide school supplies and family activities for all community sites.*

**\$5,000 Site Sponsor:** *Special recognition at event, banner display, full page event program ad, announcements in all media outlets and promotional booth at Back to School Celebration. Your sponsorship will provide school supplies and family activities for 500 children at the community site of your choice.*

**\$3,000 Supply Sponsor:** *Special recognition at event, half page event program ad, announcements in all media outlets and promotional booth at Back to School Celebration. Your sponsorship will provide 300 backpacks filled with school supplies for 300 children in our community.*

**\$1,500 Community Sponsor:** *Special recognition at event, quarter page event program ad and promotional booth at Back to School Celebration. Your sponsorship will provide 150 backpacks filled with school supplies for 150 children in our community.*

Back to School Celebration Ad Book Program (Please submit artwork in PDF or JPG format.)

*Your contribution of \$100 or more will be recognized in the event program.*

\$750 full page ad (7.5 x 10.25)

\$500 half page ad (7.5 x 5)

\$250 quarter page ad (3.67 x 5)

\$100 business cards

We will gladly accept in kind contributions of bulk school supplies with your company logo.  
Please contact; Grace Gonzalez at 401-459-6018 or Jorge Cardenas at 401-374-4059 to discuss.

Please forward check, artwork and company logo to the address shown below. Back to School Celebration of RI is a registered 501(c)3; contributions are tax deductible to the fullest extent of the law.

Organization: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

All contributions will fund school supplies (backpacks, pens, pencils and notebooks) for 16,000 students in Central Falls, Cumberland, Newport, Pawtucket, Providence, West Warwick and Woonsocket. **Thank you for your generous support!**